

INNER LANDSCAPING

PRODUCED BY [NEXT STEP PRODUCTIONS](#)

Thursdays 1pm EST on [Healthylife.net](#)

**World Wide Broadcasting to 13 countries.
Internet Radio is the next generation of media.**

**The call for positive media has been heard...
We have answered.**

NEXT STEP PRODUCTIONS

delivers your message to your audience.

Internet Radio Now

**Rapid growth with High-Speed Internet access expansion.
People want free, high quality Internet radio at their desktop and
on the go.**

**Banner and pop-up ads are becoming a thing of the past.
Internet Radio can be accessed on millions of Palm Pilots.
The technology continues to grow...**

391,042,644 CURRENT GLOBAL INTERNET USERS

221,083,862 U.S. INTERNET USERS

-Nielsen Ratings

**STATISTICS SHOW THAT INTERNET RADIO LISTERSHIP HAS
INCREASED 884 % SINCE 2001!**

**29 OF THE TOP 50 U.S. RADIO NETWORKS ARE LOCATED ON
THE INTERNET**

-MeasureCast

**80 MILLION AMERICANS HAVE EITHER WATCHED AND/OR
LISTENED TO ON-LINE MEDIA**

**40 MILLION AMERICANS (17% of U.S. population) WATCH
AND/OR LISTEN WEEKLY.**

-Arbitron

**HEALTHYLIFE.NET HAS AVERAGED A 25% GROWTH IN
LISTENERS PER MONTH!**

YOU HAVE FOUND THE RIGHT PLACE AT THE RIGHT TIME.

ARE YOU READY FOR THE NEXT STEP IN ADVERTISING?

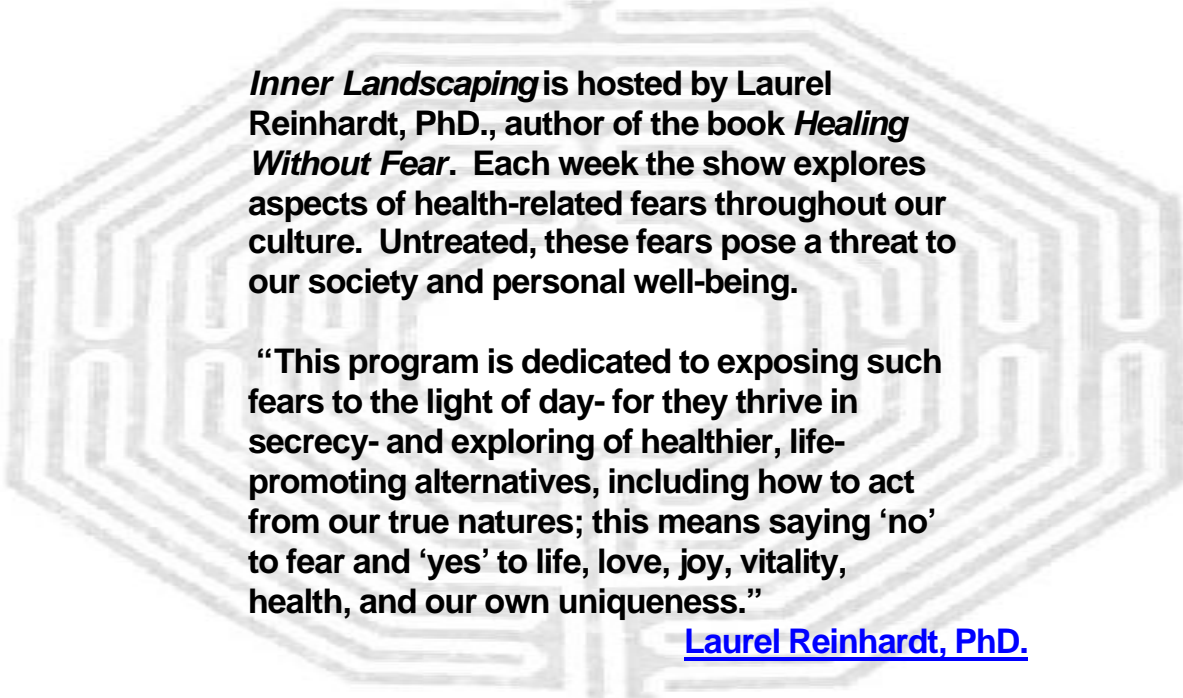
TECHNOLOGY AND LISTENERS ARE WAITING FOR YOU...

World Wide Broadcasting Coverage

HealthyLife.net is an established Internet broadcasting leader. HealthyLife.net is THE source for positive radio. It is listed and linked to over 400 Internet search engines and websites. Currently, listeners tune in from 13 countries: USA, Canada, Mexico, England, Ireland, France, Italy, India, Israel, Japan, Australia, New Zealand, and South Africa.

INNER LANDSCAPING

click for direct link ↑ → **PRODUCED BY** [NEXT STEP PRODUCTIONS](http://NextStepProductions.tv)



Inner Landscaping is hosted by Laurel Reinhardt, PhD., author of the book *Healing Without Fear*. Each week the show explores aspects of health-related fears throughout our culture. Untreated, these fears pose a threat to our society and personal well-being.

“This program is dedicated to exposing such fears to the light of day- for they thrive in secrecy- and exploring of healthier, life-promoting alternatives, including how to act from our true natures; this means saying ‘no’ to fear and ‘yes’ to life, love, joy, vitality, health, and our own uniqueness.”

[Laurel Reinhardt, PhD.](#)

HealthyLife.net,

THE positive radio network, marketing and broadcasting the next generation of media.

NextStepProductions.tv

THE positive media innovators, developing and advertising the next generation of media.

Internet Radio Advertising

UTILIZE FREQUENT, COST-EFFECTIVE BRAND BUILDING.

MAKE USE OF THE LEAST EXPENSIVE MASS MEDIA AVAILABLE.

REACH A GLOBAL AUDIENCE, WITH A LOCAL SHOW ATMOSPHERE.

TARGET INDIVIDUAL LISTENERS ONE-ON-ONE.

TARGET YOUR NICHE VIA NICHE PROGRAMMING.

CAPITALIZE ON LISTENER LOYALTY.

CAPTIVATE THEM AT HOME AND AT WORK.

ALLOW THEM TO RESPOND TO YOUR AD AS THEY LISTEN.

Target Audience

Our target audience is the Worldwide Cultural Creative; constant learners who share a system of values that are leading edged and focused on the worldview. Consisting of over 44 million or 24.6% of the adult population, Cultural Creatives are people who are hungry for the topics presented in our programs. The countries with the largest number of Internet radio listeners are the US, Canada, Japan, Mexico and the United Kingdom. In the United States 31% of the listeners reside in the south, 30% in the west, and the remaining 39% are dispersed throughout the northwest, midwest and the southwest.

Two or more hours per day is the average listening time.

-Nielsen Ratings

Demographics

AVERAGE AGE

18-24	18%
25-34	25%
35-44	26%
45-54	22%
55 PLUS	9%

HOUSEHOLD SIZE

ONE	2.2%
TWO	24.1%
THREE	23.4%
FOUR	32.1%
FIVE	18.2%

MARITAL STATUS

MARRIED	61%
SINGLE	39%

GENDER

MALE	64%
FEMALE	36%

67% OF THE ON-LINE POPULATION IS FAMILIAR WITH INTERNET RADIO.

ANNUAL INCOME

75,000.00 +	38%
25-50,000.00	50%
25,000.00 –	12%

US BY REGION

SOUTH	33%
WEST	30%
NORTHEAST	20%
MIDWEST	17%

70% OF ALL INTERNET RADIO LISTENING OCCURS BETWEEN 5 AM-5PM PST.

EDUCATION

GRAD SCHOOL	10%
COLLEGE GRAD	24%
SOME COLLEGE	36%
HIGH SCHOOL OR LESS	30%

LISTENING TIME PER WEEK

LIGHT USERS 1-7 HRS	39%
MEDIUM USERS 8-21 HRS	39%
HEAVY USERS 22-43 HRS	22%

TOP LISTENING NATIONS:

United States, United Kingdom, Canada, Japan, Mexico

*Information supplied by MeasureCast Internet Radio Listening Index.

WELCOME TO THE NEXT STEP IN ADVERTISING AND MEDIA
NEXT STEP PRODUCTIONS

For Ad Placement and Show Hosting Opportunities

Call Dan Asher 828.252.4591